



2011 ADVERTISING & MEDIA CLIPS

- Over 62 million media impressions in 2010
- Over 69 million media impressions in 2011

PORT CHESTER NEWS
Westmore
NEWS
Friday, November 26 - Thursday, December 2

Calendar

SAT., DEC. 4

Greenwich Gathers for Reindeer Fest
By Anita Hellocki Today

New Holiday Traditions Benefit Kids in Crisis

Knicks deliver turkeys to needy P.C. families page 20

new memo- d support ill benefit stival and and new

Crisis holiday chocolates and a 2011 Greenwich Calendar, featuring the winning photographs from this year's Greenwich Magazine Kids' Photo contest.

Holiday preparations will be in full swing on Saturday, December 4 and Sunday, December 5 when Greenwich Avenue area merchants and restaurants welcome shoppers with a day full of unique food and fun entertainment and opportunities. On top of everything else, park Greenwich Avenue business distr

Holiday in the Count

Greenwich Reindeer Festival & Santa Workshop
Date: Nov. 25 - Dec. 24, 2011
Location: McArde's Florist & Garden Center, 48 Arch Street, Greenwich, CT

SHOP GREENWICH
Date: Dec. 3 - 4, 2011
Location: Downtown Greenwich

Created and Produced by **TMKO Sports & Entertainment, LLC**
An Event Marketing Company

WE'RE BACK! SANTA & HIS LIVE REINDEER!

WWW.GREENWICHREINDEERFESTIVAL.COM

- VISIT LIVE REINDEER
- PHOTOS WITH SANTA
- SHOP
- BE MERRY
- DINE

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Greenwich Holiday Stroll Weekend 2012

Reindeer Stalk Sponsor: Pepsi

Santa's Workshop Sponsor: Peoples United Bank

Hosted by: McArde's

Reindeer Sponsors: P.M.H. Flowers, Nationwide On Your Side, Flower Power, Ken Trac & Bike-Glida Builders, Township of Greenwich Planning Services

Event Partners: Support in the Go, Greenwich

Premier Media Sponsor: GREENWICH MAGAZINE

Media Sponsor: The Advocate Greenwich Time, BROOKS NEWSPAPERS, FairfieldParent, ARTS@GWICH

Created By: TMKO Sports & Entertainment, LLC