



2025 SPONSOR OPPORTUNITIES

November 28 – December 24, 2025

Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich, CT

GreenwichReindeerFestival.com



Created & Produced by

TMKO
Event Marketing, LLC

SANTA CLAUS . . . AND HIS LIVE REINDEER . . . ARE COMING TO TOWN!

NOVEMBER 28 - DECEMBER 24 * SAM BRIDGE NURSERY & GREENHOUSES

From November 28 until December 24, Santa's LIVE Reindeer will be in town. The town tradition continues for the seventeenth year! Santa's three reindeer will be available in Greenwich for all to enjoy until Christmas Eve.

Bring your child for a magical moment they'll remember forever and create cherished family memories that last a lifetime!

Don't miss this extraordinary opportunity to meet Santa's reindeer and get your holiday photos taken!

Over 1,325 photos with Santa in 2024!

Photo packages with Santa. A memorable opportunity to meet Santa, have your photo taken and meet Santa's LIVE Reindeer!

**PHOTOS WITH SANTA
VISIT LIVE REINDEER**

MONDAYS - FRIDAYS, 12NOON – 6PM

SATURDAYS, 9AM – 6PM

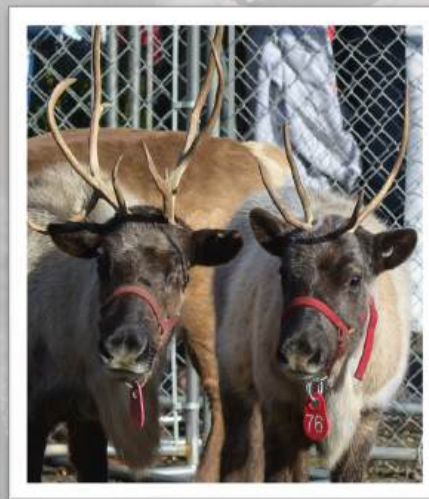
CHRISTMAS EVE, 9AM – 3PM

SUNDAYS, CLOSED

TO BENEFIT



**WILL RECEIVE A
PORTION OF ALL
PHOTOS WITH
SANTA**



GreenwichReindeerFestival.com

2024 PHOTO HIGHLIGHTS . . .



GreenwichReindeerFestival.com

EVENT & MEDIA RESULTS 2024

EVENT RESULTS 2024

- 1,325 Photos with Santa
- \$3,994.00 + \$7,5300 for a **GRAND TOTAL OF \$11,524** **Donation to Kids In Crisis**, official event beneficiary for the 16th consecutive year
- An estimated 15,000+ individuals experienced the Greenwich Reindeer Festival at Sam Bridge Nursery & Greenhouses in person, throughout the four week event.
- A safe and healthy event for all.

MEDIA RESULTS 2024

- 295 Unique Pieces of Media Coverage
- **294 Million** + combined total of publication-wide audience figures for all outlets featuring coverage
- 241 Million Media Impressions
- 227 Online Pieces of Coverage
- 82 Thousand combined total of likes, comments and shares on social media platforms
- **85,694 Website Unique Views**, Nov.1-Dec. 31, 2024
- 28,974 Website Users, Nov.1-Dec. 31, 2024

Complete 2024 Coverage Book: <https://share.coveragebook.com/b/ac18c396e577d07f>

THANK YOU 2024 SPONSORS

REINDEER FESTIVAL HOSTED BY  EST. 1930	PRESENTING SPONSOR  JENNY ALLEN AT COMPASS #1 Residential Real Estate Brokerage in the U.S.	SANTA'S WORKSHOP SPONSOR  Greenwich Pediatric Dental Group	REINDEER STABLE SPONSOR  GREENWICH BRACES DEDICATED ORTHODONTIC SPECIALISTS	SANTA'S RAFFLE SPONSOR  Mercedes-Benz of Greenwich
OFFICIAL AIRLINE SPONSOR  AveLO AIRLINES®	HOLIDAY CHEERSTATION SPONSORS  BOOZY BEAR APOTHECARY  BONJO COFFEE  RIPE BAR  Vale's	COMMUNITY SPONSORS  googreen DRY CLEANERS  Kate Stone College Consulting  NATUREPEDIC GREENWICH  M. H. Heaven Real Estate LLC	GIFT BAG SPONSORS  ONE SPEECH THERAPY  Citarella FRESH FROM THE SOURCE SINCE 1912  RISING STARR HORSE RESCUE  vineyard vines	DOGGY GIFT BAG SPONSORS  Spot On VET  Cornell University Veterinary Specialists + 24-HOUR EMERGENCY  EARTH ANIMAL  Get Joy
PREMIER MEDIA SPONSOR  GREENWICH MAGAZINE  MOFFLY MEDIA	MEDIA SPONSORS  BEST OF MOMS  Kids family  MOMS OUT LOUD  greenwich time  kids out and about  Laura Sabia  Macaroni KID  natural awakenings  news12 CONNECTICUT	TO BENEFIT  kids in crisis	CREATED & PRODUCED BY  TMKO Event Marketing, LLC	

**VISIT LIVE REINDEER
PHOTOS WITH SANTA**

Mondays - Fridays, 12pm - 6pm

Saturdays, 9am - 6pm

Christmas Eve, 9am - 3pm

Closed Sundays

Santa & His Reindeer Arrive, "We're Back Party Days,"
Nov. 29, 12pm - 6pm. Nov. 30, 9am - 6pm

Greenwich Reindeer Festival

NOVEMBER 29 - DECEMBER 24, 2024

Sam Bridge Nursery & Greenhouses • 407 North Street, Groton/Ct. • A Magical Family & Pet Holiday Experience!

www.GreenwichReindeerFestival.com

VISIT LIVE REINDEER & PHOTOS WITH SANTA MONDAYS - Fridays, 12pm - 6pm, Saturdays, 9am - 6pm

SANTA AND HIS REINDEER ARRIVE WE'RE BACK PARTY DAILY - Nov. 29, 12pm - 6pm & Nov. 30, 9am - 6pm

Sponsors: Borden Spahr, J.P. Allen, BRACES, avolo, The Farmington Inn, C.A. Smith, ONE, and others.



Reinventing Family Tradition

10th ANNUAL
Greenwich
Reindeer Festival
& Santa's Workshop

November 29 - December 24, 2024

Team Bridge Nursery & Greenhouses, 437 North Street, Greenwich, CT

VISIT LIVE REINDEER - PHOTOS WITH SANTA

Monday - Friday, 12PM - 4PM, Saturday, 9AM - 12PM, Christmas Eve, 9AM - 12PM, Closed December 25th
www.teambridge.com, 203.329.1100, 203.329.1101, 203.329.1102, 203.329.1103, 203.329.1104, 203.329.1105, 203.329.1106, 203.329.1107, 203.329.1108, 203.329.1109, 203.329.1110, 203.329.1111, 203.329.1112, 203.329.1113, 203.329.1114, 203.329.1115, 203.329.1116, 203.329.1117, 203.329.1118, 203.329.1119, 203.329.1120, 203.329.1121, 203.329.1122, 203.329.1123, 203.329.1124, 203.329.1125, 203.329.1126, 203.329.1127, 203.329.1128, 203.329.1129, 203.329.1130, 203.329.1131, 203.329.1132, 203.329.1133, 203.329.1134, 203.329.1135, 203.329.1136, 203.329.1137, 203.329.1138, 203.329.1139, 203.329.1140, 203.329.1141, 203.329.1142, 203.329.1143, 203.329.1144, 203.329.1145, 203.329.1146, 203.329.1147, 203.329.1148, 203.329.1149, 203.329.1150, 203.329.1151, 203.329.1152, 203.329.1153, 203.329.1154, 203.329.1155, 203.329.1156, 203.329.1157, 203.329.1158, 203.329.1159, 203.329.1160, 203.329.1161, 203.329.1162, 203.329.1163, 203.329.1164, 203.329.1165, 203.329.1166, 203.329.1167, 203.329.1168, 203.329.1169, 203.329.1170, 203.329.1171, 203.329.1172, 203.329.1173, 203.329.1174, 203.329.1175, 203.329.1176, 203.329.1177, 203.329.1178, 203.329.1179, 203.329.1180, 203.329.1181, 203.329.1182, 203.329.1183, 203.329.1184, 203.329.1185, 203.329.1186, 203.329.1187, 203.329.1188, 203.329.1189, 203.329.1190, 203.329.1191, 203.329.1192, 203.329.1193, 203.329.1194, 203.329.1195, 203.329.1196, 203.329.1197, 203.329.1198, 203.329.1199, 203.329.1200, 203.329.1201, 203.329.1202, 203.329.1203, 203.329.1204, 203.329.1205, 203.329.1206, 203.329.1207, 203.329.1208, 203.329.1209, 203.329.1210, 203.329.1211, 203.329.1212, 203.329.1213, 203.329.1214, 203.329.1215, 203.329.1216, 203.329.1217, 203.329.1218, 203.329.1219, 203.329.1220, 203.329.1221, 203.329.1222, 203.329.1223, 203.329.1224, 203.329.1225, 203.329.1226, 203.329.1227, 203.329.1228, 203.329.1229, 203.329.1230, 203.329.1231, 203.329.1232, 203.329.1233, 203.329.1234, 203.329.1235, 203.329.1236, 203.329.1237, 203.329.1238, 203.329.1239, 203.329.1240, 203.329.1241, 203.329.1242, 203.329.1243, 203.329.1244, 203.329.1245, 203.329.1246, 203.329.1247, 203.329.1248, 203.329.1249, 203.329.1250, 203.329.1251, 203.329.1252, 203.329.1253, 203.329.1254, 203.329.1255, 203.329.1256, 203.329.1257, 203.329.1258, 203.329.1259, 203.329.1260, 203.329.1261, 203.329.1262, 203.329.1263, 203.329.1264, 203.329.1265, 203.329.1266, 203.329.1267, 203.329.1268, 203.329.1269, 203.329.1270, 203.329.1271, 203.329.1272, 203.329.1273, 203.329.1274, 203.329.1275, 203.329.1276, 203.329.1277, 203.329.1278, 203.329.1279, 203.329.1280, 203.329.1281, 203.329.1282, 203.329.1283, 203.329.1284, 203.329.1285, 203.329.1286, 203.329.1287, 203.329.1288, 203.329.1289, 203.329.1290, 203.329.1291, 203.329.1292, 203.329.1293, 203.329.1294, 203.329.1295, 203.329.1296, 203.329.1297, 203.329.1298, 203.329.1299, 203.329.1300, 203.329.1301, 203.329.1302, 203.329.1303, 203.329.1304, 203.329.1305, 203.329.1306, 203.329.1307, 203.329.1308, 203.329.1309, 203.329.1310, 203.329.1311, 203.329.1312, 203.329.1313, 203.329.1314, 203.329.1315, 203.329.1316, 203.329.1317, 203.329.1318, 203.329.1319, 203.329.1320, 203.329.1321, 203.329.1322, 203.329.1323, 203.329.1324, 203.329.1325, 203.329.1326, 203.329.1327, 203.329.1328, 203.329.1329, 203.329.1330, 203.329.1331, 203.329.1332, 203.329.1333, 203.329.1334, 203.329.1335, 203.329.1336, 203.329.1337, 203.329.1338, 203.329.1339, 203.329.1340, 203.329.1341, 203.329.1342, 203.329.1343, 203.329.1344, 203.329.1345, 203.329.1346, 203.329.1347, 203.329.1348, 203.329.1349, 203.329.1350, 203.329.1351, 203.329.1352, 203.329.1353, 203.329.1354, 203.329.1355, 203.329.1356, 203.329.1357, 203.329.1358, 203.329.1359, 203.329.1360, 203.329.1361, 203.329.1362, 203.329.1363, 203.329.1364, 203.329.1365, 203.329.1366, 203.329.1367, 203.329.1368, 203.329.1369, 203.329.1370, 203.329.1371, 203.329.1372, 203.329.1373, 203.329.1374, 203.329.1375, 203.329.1376, 203.329.1377, 203.329.1378,

SAVE THE DATES
NOVEMBER 29 - DECEMBER 2

Workshop with Leisla

TO ARRIVE!
Greenwich Reindeer Festival
 & Santa's Workshop

NOVEMBER 29 - DECEMBER 2
 from 10am to 5pm at Greenwichee, 117 North Street, Greenwich
 A Magical Holiday Experience for Families & Pets!
GreenwichReindeerFestival.com

VISIT LIVE REINDEER - PHOTOS WITH SANTA
 Mondays - Fridays 4:00pm - 6:00pm, Saturdays 10am - 12:00pm
 Children from 4 years - 12 years, no need for tickets

Thank You Sponsors

The collage includes logos for the following sponsors: San Diego Bridge, J. Paul Allen, Ovelto, One, and many others.

Celebrating Family Tradition

NOVEMBER 29 - DECEMBER 24

Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich, CT
A Magical Holiday Experience for Families & Pets!

VISIT LIVE REINDEER ~ PHOTOS WITH SANTA

WE'RE BACK PARTY DAYS! Nov. 29, 12pm - 6pm. SANTA and HIS REINDEER ARRIVE! ~ Nov. 30, 9am - 6pm

REINER FESTIVAL HOSTED BY PRESENTING SPONSOR SANTA'S WORKSHOP SPONSOR REINER STABLE SPONSOR SANTA'S RAFFLE SPONSOR

SAM BRIDGE
NURSERY & GREENHOUSES, LLC
EST. 1960

JENNY ALLEN

Greenwich Pediatric Dental Group

BRACES
ORTHODONTIC & ORTHODONTIC SPECIALISTS

The Hangout Spot

YaleNewHavenHealth
Greenwich Hospital

AT COMPASS

OFFICIAL AIRLINE SPONSOR                     




















PREMIER MEDIA SPONSOR
GREENWICH

STREET
FIRST CLASS LOCAL
NEW MEDIA
vineyard vines
TO BENEFIT
CREATED & PRODUCED BY

MEDIA SPONSORS

GREENWICH MAGAZINE
MOEBY MEDIA
Kids in the Family
MOMS
greenwich times
kids on the run
Laura Sahla
Macaroni KID
natural
news12
kids in crisis
TMK








 GreenwichKeindeerFestival.com

Full Print Page Ad

Full Page Page Ad

1. *Journal of Management Studies*, 1997, 34, 1, 1-14.

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2025 MEDIA AND PROMOTIONS PLAN

ADVERTISING:	Plan:	Dates:	Approx. \$ Value:
<u>Fairfield County Mom:</u> Online Media Platform, reaching Fairfield and Westchester Counties <u>November and December (8 weeks)</u> <u>Hearst Media Services:</u> Greenwich Time, The Advocate Additional Daily and Weekly Newspapers, Connecticut Post, The Norwalk Hour <u>ONLINE ADVERTISING:</u> Greenwich Time, The Advocate, Yahoo in Westchester County, NY and Fairfield County, CT <u>Social Media Advertising:</u> Facebook, Instagram	Calendar Listing and postings to promote the event. 18 double-sided banners which would include the presenting sponsors logo. 4 weeks of advertising half page or quarter page ads in all newspapers. 1 full page color ad. Online banner ads on GreenwichTime.com homepage and Yahoo	Nov. – Dec. 2025 Nov. – Dec. 2025 Nov. – Dec. 2025 Nov. 1 – Dec. 24	\$5,000 \$2,000 \$18,000 \$5,000
<u>Moffly Media:</u> Greenwich Magazine, Stamford Magazine, New Canaan Darien Magazine, Westport Magazine	1 full page color ad (\$3,495) ½ page color ad (\$1,900) ½ page color ad (\$1,700) ½ page color ad (\$1,700) 2 page color spread, + online support	Nov. 2025 and Dec. 2025 issues Greenwich, Jan. 2026	\$55,590
<u>Connecticut Magazine:</u> <u>Fairfield Parent</u>	1 full page color ad (\$7,500) 2, ½ page color ads	Dec. 2025 issue Nov. and Dec. 2025	\$7,500 \$7,500
9			6

2025 MEDIA AND PROMOTIONS PLAN (CONTINUED)

PROMOTIONS:	Plan:	Dates:	Value:
<ul style="list-style-type: none"> •Reindeer Festival Street Signs (100+) •Sam Bridge Nursery Website/Online Promotion •10,000 FLYERS: <ul style="list-style-type: none"> – Distributed to over 100 Greenwich area Nursery Schools / Schools –Distributed to community centers throughout the Greenwich area •Banners – onsite at Sam Bridge •Photo Sleeves (frames) 2,000 + •EVENT WEBSITE 	<p>100+ street signs strategically placed throughout Greenwich and nearby areas / towns</p> <p>Delivered 4 weeks prior to Nov. 24</p> <p>Emailed to all Greenwich Schools 2 weeks prior to Nov. 29</p> <p>Displayed for over 5 weeks</p> <p>Given to EVERYONE who buys a photo with Santa (over 1,500 anticipated to sell in 2024)</p> <p>www.GreenwichReindeerFestival.com</p>	<p>7 days prior to Nov. 29 and allowed to stay up 4 weeks</p> <p>4 weeks prior to Nov. 24</p> <p>4 to 5 weeks</p> <p>Over 1325+ photos in 2024</p>	<p>\$10,000</p>
<ul style="list-style-type: none"> •Sam Bridge Nursery & Greenhouses Advertising (print and digital), Broadcast TV Commercial, and Social Media Support 		September – December 2025	\$25,000+
<ul style="list-style-type: none"> •Jen Danzi 3 – 5 Eblasts to approx. 20,000 people per eblast 	3 to 5 unique Eblasts in Nov. and Dec.	Nov. and Dec. 2025	\$2,500 value
<ul style="list-style-type: none"> •MoneyMailer in CT & NY, half page ad insert 	Half page insert to 10K to 20K homes	Nov. & Dec. Mailings	\$2,000 value
PUBLICITY:			
Comprehensive PR Campaign launched throughout the CT / NY Metro Area	Multiple press releases distributed to area wide media	PR Campaign launched 2 months prior to events	Invaluable
SOCIAL MEDIA:			
Comprehensive Social Media Campaign on Facebook and Instagram + paid advertising	Launch Video mid November and the daily posts/videos leading up to and throughout the four week event.	Social Media Campaign launched 2 months prior to events	Invaluable + \$1,000 in ads
TOTAL APPROX. VALUE:			\$151,090

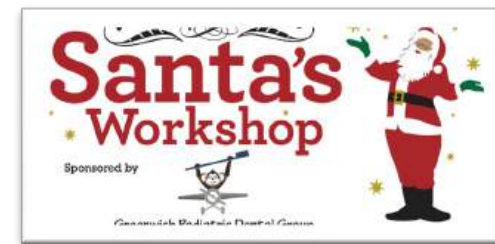


SANTA'S WORKSHOP SPONSOR

\$5,000

ONLY 1 AVAILABLE

RESERVED FOR GREENWICH PEDIATRIC DENTAL GROUP



- Sponsor logo prominently positioned in all collateral material and advertising (print, radio, etc) produced for event and mentioned as 'Greenwich Santa's Workshop Sponsor.' i.e. ***Santa's Workshop sponsored by Greenwich Pediatric Dental Group***
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - Sponsor information distributed in all gift bags given with purchase of photo with Santa. (1,800 gift bags, approximate estimate)
- Prominent mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.
- Prominent mention on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to have custom videos promoting sponsor created and shared on our social media outlets
- One (1) Corporate Banner prominently displayed at Santa's Workshop, 437 North Street, Greenwich CT, November 28 - December 24, 2025. (banner provided by sponsor)
- Opportunity for additional sponsor activation during the four (4) week event at Sam Bridge Nursery. Valuable publicity opportunity.





REINDEER STABLE SPONSOR \$5,000



ONLY 1 AVAILABLE
RESERVED FOR GREENWICH BRACES

- Sponsor logo prominently positioned in all collateral material and advertising (print, radio, etc) produced for event and mentioned as "Reindeer Stable Sponsor."
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - Sponsor information distributed in all gift bags given with purchase of photo with Santa or photo with reindeer. (1,800 gift bags, approximate estimate)
- Prominent mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Prominent mention on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.
- Opportunity to have custom videos promoting sponsor created and shared on our social media outlets
- One (1) Corporate Banner prominently displayed at Greenwich Reindeer Festival, at Sam Bridge Nursery & Greenhouses, November 28 - December 24, 2025. (banner provided by sponsor)
- Opportunity for additional sponsor activation during the four (4) week event at Sam Bridge Nursery. Valuable publicity opportunity.





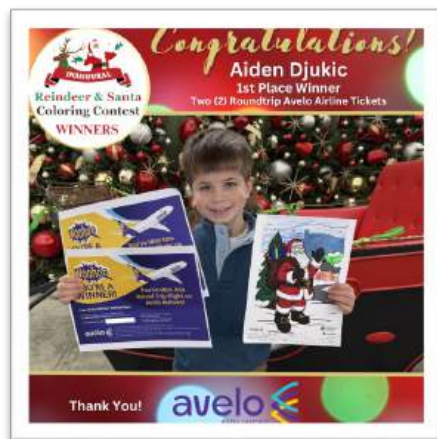
OFFICIAL AIRLINE SPONSOR

\$5,000

ONLY 1 AVAILABLE
RESERVED FOR AVELO AIRLINES



- Sponsor logo prominently positioned in all collateral material and advertising (print, radio, etc) produced for event and mentioned as "Official Airline Sponsor."
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - Sponsor information distributed in all gift bags given with purchase of photo with Santa or photo with reindeer. (1,800 gift bags, approximate estimate)
- Prominent mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Prominent mention on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.
- Opportunity to have custom videos promoting sponsor created and shared on our social media outlets
- One (1) Corporate Banner prominently displayed at Greenwich Reindeer Festival, at Sam Bridge Nursery & Greenhouses, November 28 - December 24, 2025. (banner provided by sponsor)
- Opportunity for additional sponsor activation during the four (4) week event at Sam Bridge Nursery. Valuable publicity opportunity.





COLORING CONTEST SPONSOR

\$5,000



ONLY 1 AVAILABLE

- Sponsor logo prominently positioned in all collateral material and advertising (print, radio, etc) produced for event and mentioned as "Reindeer & Santa Coloring Contest sponsored by _____."
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - Sponsor information distributed in all gift bags given with purchase of photo with Santa or photo with reindeer. (1,800 gift bags, approximate estimate)
- Prominent mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Prominent mention on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.
- Opportunity to have custom videos promoting sponsor created and shared on our social media outlets
- One (1) Corporate Banner prominently displayed at Greenwich Reindeer Festival, at Sam Bridge Nursery & Greenhouses, November 28 - December 24, 2025. (banner provided by sponsor)
- Opportunity for additional sponsor activation during the four (4) week event at Sam Bridge Nursery. Valuable publicity opportunity.





SANTA'S WORKSHOP RAFFLE SPONSOR

\$4,500

THANK YOU, MERCEDES-BENZ OF GREENWICH!

- Sponsor logo prominently positioned in all collateral material and advertising (as allowed), produced for event and mentioned as "Santa's Workshop Raffle Sponsor."
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - Sponsor information distributed in all gift bags given with purchase of photo with Santa. (1,800 gift bags, approximate estimate). All information and promo items provided by sponsor.
- Mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Mention and sponsor logo prominently displayed on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to provide two (2) MB Kids Cars for a RAFFLE in Santa's Workshop for everyone who has their photo with Santa and the Name the Reindeer Contest Raffle.
- Opportunity to provide a MB Convertible for Friday, Nov. 28, for Santa's arrival at Sam Bridge.
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.





OFFICIAL BANK SPONSOR

\$3,500

ONLY 1 AVAILABLE

- Sponsor logo prominently positioned as the OFFICIAL BANK SPONSOR
- Sponsor logo prominently positioned in all collateral material and advertising (print, radio, etc) produced for event and mentioned as "Official Bank Sponsor."
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - www.greenwichreindeerfestival.com
 - Sponsor information distributed in all gift bags given with purchase of photo with Santa.
(1,800 gift bags, approximate estimate)
- Prominent mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Prominent mention on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.
- Opportunity to have custom videos promoting sponsor created and shared on our social media outlets
- One (1) Corporate Banner prominently displayed at Greenwich Reindeer Festival, Reindeer Shed area at Sam Bridge Nursery & Greenhouses, November 28 - December 24, 2025. (banner provided by sponsor)





REINDEER SPONSORS

\$3,500 EACH

(THREE DIFFERENT SPONSORSHIPS AVAILABLE)



- Sponsor/company name/logo prominently positioned on a banner custom made for the reindeer stable area.
- Sponsor/company name/logo positioned in all event collateral material as a "Reindeer Sponsor," as well as:
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - www.GreenwichReindeerFestival.com
- Sponsor information distributed in all gift bags given with purchase of photo with Santa. (1,800 gift bags, approximate estimate). All information and/or promo items provided by Sponsor for the gift bags.
- Prominent mention and logo positioned on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to have custom videos promoting sponsor created and shared on our social media outlets
- Opportunity to have volunteers assist at Santa's Workshop
- Prominent mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.
- Opportunity to have custom videos promoting sponsor created and shared on our social media outlets.
- One (1) Corporate Banner prominently displayed at Greenwich Reindeer Festival, at Sam Bridge Nursery & Greenhouses, November 28 - December 24, 2025. (banner provided by sponsor)





HOLIDAY CHEER STATION SPONSOR \$2,500



- Sponsor logo prominently positioned in all collateral material and advertising (as allowed), produced for event and mentioned as "Holiday Cheer Station Sponsor."
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - Sponsor information distributed in all gift bags given with purchase of photo with Santa. (1,800 gift bags, approximate estimate). All information and promo item provided by sponsor.
- Mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Mention and sponsor logo prominently displayed on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to provide complimentary coffee, hot chocolate, add'l non-alcoholic and alcoholic drinks for people to have for the dates listed here. Opening Weekend (Friday and Saturday), and every Thursday afternoon and Saturday, all day. **2025 DATES: Nov. 28, 29, Dec. 4, 6, 11, 13, 18, 20, and 24.**
- Opportunity to sell packaged products like coffee, teas, honey, and gift baskets.
- Opportunity to provide all serving staff during the four-week event. Dates above.
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.



Complimentary Drinks
Inside by Santa's Workshop for Kids & Adults

Hot Coffee Drinks provided by Bonjo Coffee Roasters	Wine Tasting provided by Val's Putnam Wines & Liquors
Bodhi Bear Apothecary Special Holiday Drinks	RIPE Bar Juice Holiday Mocktails & Cocktails

2024 SCHEDULE

"WE'RE BACK PARTY DAYS"
November 29, Friday 12pm - 6pm

November 30, Saturday 9am - 6pm (Wine Tasting, 12pm - 6pm)

Thursdays 12pm - 6pm (Wine Tastings, 5pm - 6pm)

Saturdays 9am - 6pm (Wine Tasting, 12pm - 6pm)

Christmas Eve 9am - 5pm (Wine Tasting, 12pm - 5pm)

GreenwichReindeerFestival.com



WE'RE BACK DAYS SPONSOR

\$2,500 (1 OR 2 AVAILABLE)

FRIDAY, NOVEMBER 28, 12NOON – 6PM

SATURDAY, NOVEMBER 29, 9AM – 6PM

**SANTA ARRIVES AT 12NOON, FRIDAY * SANTA'S WORKSHOP OPENS AND PHOTOS WITH SANTA BEGIN
FOOD TRUCKS * FOOD VENDORS * DANCE PERFORMANCES
THE FESTIVITIES CONTINUE SATURDAY, 9AM – 6PM**

- Sponsor logo prominently positioned as the We're Back Party sponsored by _____(your name here)
- Sponsor logo prominently positioned in all collateral material and advertising (print, radio, etc) produced for event and mentioned as "We're Back Days Sponsor."
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - Sponsor information distributed in all gift bags given with purchase of photo with Santa.
- (1,800 gift bags, approximate estimate)
- Prominent mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Prominent mention on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.
- Opportunity to have custom videos promoting sponsor created and shared on our social media outlets
- One (1) Corporate Banner prominently displayed at Greenwich Reindeer Festival, Reindeer Shed area at Sam Bridge Nursery & Greenhouses, November 28 - December 24, 2025. (banner provided by sponsor)





SANTA'S HEALTH & FITNESS SPONSOR

\$1,500

- Sponsor logo prominently positioned in all collateral material and advertising (as allowed), produced for event and mentioned as "Community Sponsor." Please note the Community Sponsor logo will be positioned as slightly smaller than the other sponsor logos, relative to support level.
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - Sponsor information distributed in all gift bags given with purchase of photo with Santa.
(1,800 gift bags, approximate estimate). All information and promo items provided by sponsor.
- Mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Mention and sponsor logo prominently displayed on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to lead **SANTA'S FIVE-MINUTE STRETCHES** every two (2) hours, one (1) Saturday during the four-week event. Great opportunity to lead everyone standing in line, WITH SANTA, through a 5-minute stretch session.
- Opportunity to offer Health and Fitness TIPS for all families for a healthy holiday season and a healthy New Year!
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.





COMMUNITY SPONSOR

\$1,500

(FOUR DIFFERENT SPONSORSHIPS AVAILABLE)

- Sponsor logo prominently positioned in all collateral material and advertising (as allowed), produced for event and mentioned as "Community Sponsor." Please note the Community Sponsor logo will be positioned as slightly smaller than the other sponsor logos, relative to support level.
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - Sponsor information distributed in all gift bags given with purchase of photo with Santa. (1,800 gift bags, approximate estimate). All information and promo items provided by sponsor.
- Mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Mention and sponsor logo prominently displayed on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.





GIFT BAG SPONSORS & DOGGY GIFT BAG SPONSOR

IN-KIND DONATIONS

- Sponsor logo prominently positioned in all collateral material and advertising (as allowed), produced for event and mentioned as "Gift Bag Sponsor."
- All Advertising
- All Press Releases
- All Event Promotional Materials: flyers and posters
- Sponsor to provide 1,000 useable bags (approx. size 9" x 13") + information and promotional item / gift. All items will be needed by the end of October 2025. These are given to all customers with their Photo with Santa throughout the 4 weeks.
- Doggy Gift Bag Sponsor to provide 200 complete Doggy Gift Bags using a reusable bag filled with dog friendly items for the dog and owner. These will be given to all customers who bring their dog for Photos with Santa, Mondays – Fridays throughout the 4 weeks.
- Sponsor information distributed in all gift bags given with purchase of photo with Santa.
 - (1,800 gift bags total, approximate estimate). All information and promo item provided by sponsors.
- Mention in all event press releases. Press releases sent to area-wide media; Fairfield & Westchester Counties and New York City.
- Mention and sponsor logo prominently displayed on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram). Multiple custom social media posts to promote ALL Gift Bag Sponsors. Short videos provided by sponsors are welcome.
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.





SPONSOR AGREEMENT FORM

Yes, I would like to confirm our support for the **17th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen & Kristen Studwell at Compass Real Estate**, November 28 – December 24, 2025.

Please check your sponsor level:

- | | | |
|---|---|-------------------|
| <input type="checkbox"/> Presenting Sponsor | (Jenny Allen & Kristen Studwell at Compass Real Estate) | |
| <input type="checkbox"/> Reindeer Stable Sponsor | (Greenwich Braces) | \$ 5,000 |
| <input type="checkbox"/> Santa's Workshop Sponsor | (Greenwich Pediatric Dental Group) | \$ 5,000 |
| <input type="checkbox"/> Official Airline Sponsor | (Avelo Airlines) | \$ 5,000 |
| <input type="checkbox"/> Coloring Contest Sponsor | | \$ 5,000 |
| <input type="checkbox"/> Santa's Workshop Raffle Sponsor | (Mercedes-Benz of Greenwich) | \$ 4,500 |
| <input type="checkbox"/> Reindeer Sponsor(s). | (three different sponsorships available) | \$ 3,500 each |
| | (Sam Bridge Nursery, Greenwich Hospital and Little Friends) | |
| <input type="checkbox"/> Official Bank Sponsor | | \$ 3,500 |
| <input type="checkbox"/> Holiday Cheer Station Sponsor | | \$ 2,500 |
| <input type="checkbox"/> We're Back Days Sponsor | | \$ 2,500 |
| <input type="checkbox"/> Santa's Health & Fitness Sponsor | (four different sponsorships available) | \$ 1,500 each |
| <input type="checkbox"/> Community Sponsor | | \$ 1,500 |
| <input type="checkbox"/> Gift Bag Sponsors & Doggy Gift Bag Sponsor | | In-Kind Donations |

Additional Greenwich Holiday Stroll Sponsorships available.

Please complete the following information:

Company Name: _____

Contact Name: _____

Signature: _____

Phone: _____ Cell Phone: _____

Email: _____

Company Address: _____

City State Zip

Please FAX or EMAIL completed form to:

Tamara Ketler, Fax 203 532-5696, tamara@tmk-eventmarketing.com, Cell 203 273-1166

PAY BY CREDIT CARD ONLY (3.9% credit card process & handling fee will be charged for every transaction)

Please provide credit card information: ____Visa* ____MasterCard* ____AMEX*

Name as it appears on card: _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____ Zip Code of CC: _____

All Sales Final. No Refunds. If the event is cancelled due to natural disaster (i.e. hurricane conditions), I will not hold TMK Sports & Entertainment liable for any purchases made specifically for the event or the staffing commitments made for the event.

CONTACT INFORMATION

For more information about Sponsorship opportunities, please contact:



Tamara Ketler

TMK Event Marketing, LLC

Greenwich, Connecticut

Cell: 203 273.1166

Office: **203 531.3047**

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Email: tamara@tmk-eventmarketing.com

GreenwichReindeerFestival.com

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